



Year 12
Subject: Media Studies
Curriculum Overview: Our Media curriculum provides students with a critical understanding of the media they spend extensive amounts of time using. Learning time is split between analysis of historical and contemporary print, radio, film, e-media and television texts, alongside producing original media products. This practical work allows students to put their theoretical understanding into practice, whilst at the same time allowing them to enjoy creating texts. Support is provided to allow students, especially those who select the subject without having studied it in Key Stage 4, to develop both sets of skills. Students develop a critical understanding of the media saturated world, acknowledging the impact political, social and historical context can have upon a text. By considering why some historical texts now seem inappropriate, students develop awareness of contemporary issues and representations, and are encouraged to question today's media texts and messages.

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topic	Introduction to Media framework, text types and theories	Introduction to Media framework, text types and theories Practical project 1 Film promotion close study product (Blinded by the Light)	Advertising close study products (Score; Sephora) Practical project 2 Radio close study products (War of the Worlds; Newsbeat)	Music video close study products (Ghost Town; Old Town Road) Practical project 3 Newspaper close study products (The Guardian; Daily Mail)	Newspaper close study products (The Guardian; Daily Mail) Practical project 4	Paper 1 examination revision NEA pre-production stage
Specific Skills	Analytical skills; use of subject terminology; application of theory.	Analytical skills; use of subject terminology; application of theory. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses.
Post 16 and beyond	Our Year 12 curriculum develops students' analytical reasoning and critical thinking skills in both written and spoken forms. Students engage with a range of texts, many of which may challenge their preconceptions and beliefs, developing their ability to think critically, objectively and in an evaluative way. Students are challenged to consider ideas and concepts from a range of perspectives, equipping them with vital analytical and communication skills. Through the practical part of the course, students are encouraged to develop their creativity along with computer and IT skills, providing them with essential experience for the modern world..					

Cross-Curricular Skills	English – extended analytical responses; Psychology – application and evaluation of theory; Photography/art/IT – practical production; History – impact of social/political context; Business Studies – finance and marketing; Sociology – representation of social groups
Specification Links	AO1: Demonstrate knowledge and understanding of the theoretical framework of media and contexts of media AO2: Apply knowledge and understanding of the theoretical framework of media AO3: Create media products for an intended audience



Year 13						
Subject: Media Studies						
Curriculum Overview:						
Our Media curriculum provides students with a critical understanding of the media they spend extensive amounts of time using. Learning time is split between analysis of historical and contemporary print, radio, film, e-media and television texts, alongside producing original media products. This practical work allows students to put their theoretical understanding into practice, whilst at the same time allowing them to enjoy creating texts. Support is provided to allow students, especially those who select the subject without having studied it in Key Stage 4, to develop both sets of skills. Students develop a critical understanding of the media saturated world, acknowledging the impact political, social and historical context can have upon a text. By considering why some historical texts now seem inappropriate, students develop awareness of contemporary issues and representations, and are encouraged to question today's media texts and messages.						
Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topic	Magazine close study products (GQ; The Gentlewoman) Television close study product (The Responder; Lupin) NEA practical production	Television close study product (The Responder; Lupin) Gaming close study products (Horizon Forbidden West; Sims Free Play) NEA practical production	Online Participatory close study products (The Voice; Taylor Swift) NEA practical production	Revision of close study products and examination preparation NEA practical production	Revision of close study products and examination preparation	Examinations
Specific Skills	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses.
Post 16 and beyond	Our Year 13 curriculum develops students' analytical reasoning and critical thinking skills in both written and spoken forms. Students engage with a range of texts, many of which may challenge their preconceptions and beliefs, developing their ability to think critically, objectively and in an evaluative way. Students are challenged to consider ideas and concepts from a range of perspectives, equipping them with vital analytical and communication skills. Through the practical part of the course, students are encouraged to develop their creativity along with computer and IT skills, providing them with essential experience for the modern world.					
Cross-Curricular Skills	English – extended analytical responses; Psychology – application and evaluation of theory; Photography/art/IT – practical production; History – impact of social/political context; Business Studies – finance and marketing; Sociology – representation of social groups					
Specification Links	AO1: Demonstrate knowledge and understanding of the theoretical framework of media and contexts of media AO2: Apply knowledge and understanding of the theoretical framework of media AO3: Create media products for an intended audience					



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